

# **AADHAAR**

AN ASSOCIATION FOR DEVELOPMENT, HARMONY AND ACTION RESEARCH



ANNUAL REPORT

APRIL 2020- March 2021

#### INTRODUCTION

## AADHAAR

We are at the highest point we've been since 2011. Congratulations to everyone!

When we look back at our ten year journey the things that stand out are, immense support and cooperation from communities as well as the dedication and commitment of our field staffs Volunteers. In spite, of the challenges posed by the changing dynamics of fund flows, the governing laws of the nongovernment sector and the impact of the global COVID pandemic, has only raised us to constantly thrive to support for our cause. We at AADHAAR have always learnt to embrace the situation and move forward. We have accelerated the pace of the new work norm, from home to our remote field offices. We incorporated and adapted to the new technological challenges. We also took this as an opportunity to expose our beneficiaries to this new learning. We were more than glad to see our participants use our trainings to reach out to us from remote locations. Never the less, the journey has been exhilarating and full of new learnings driving our determination to reinvent and reorganize so as to respond to the emerging opportunities and challenges.

To the pillars of our organisation, we are immensely grateful to our donors and partners for their continued support and nudge towards new areas of intervention. In this context we express our deep gratitude to Capgemini India Ltd, SIDBI, USHA International, and NABARD. Their faith and trust in us has enabled us to establish our presence Pan India along with rapid adaptation to IT in our work. In the coming years, we aim to extend our field and thematic areas to focus on digital and vocational skilling, Education, Environment, Disaster Preparedness and Local Self-governance. We believe that we will continue to adapt and respond to the needs of the community in a rapidly changing world dynamic.

Neha Chaturvedi President, AADHAAR Kamleshwar Singh CEO. AADHAAR

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#### **ABBREVIATION LIST**

ABBREVIATION	MEANING
<ul> <li>NABARD</li> </ul>	National Bank for Agriculture and Rural Development
• CBED	Center for Business and Entrepreneurial Development
• IAS	Indian Administrative Service
• SDM	Sub-Divisional Magistrate
• CDO	Chief Development Officer
• ASHA	Accredited Social Health Activist
• PPE	Personal Protective Equipment
• CSC	Common Services Centers
<ul> <li>PMGDISHA</li> </ul>	Pradhan Mantri Gramin Digital Saksharta Abhiyaan
• MIS	Management Information System
• CSO	Central Statistics Office
• BFSI	Banking, Financial Services and Insurance
• CCNA	Cisco Certified Network Associate
• TOT	Training Of Trainers
• TPMT	Total Productive Maintenance Training
• PRI	Panchayati Raj Institutions
• ULB	Urban Local Bodies
<ul> <li>MGNREGA</li> </ul>	Mahatma Gandhi National Rural Employment Guarantee Act
• SIDBI	Small Industries Development Bank of India
• ANZ	Australia and New Zealand

## **MISSION**

AADHAAR envisions an empowered, informed and just society.

We support and strengthen grassroots action and engagement with civil society; advocate and promote policies and institutions for sustainable development and the inclusion of the marginalised.



#### PROJECT INTERVENTIONS

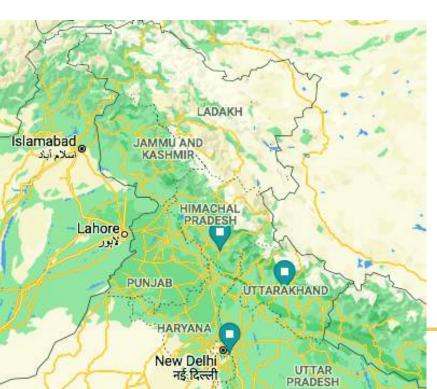
## THIS YEARS GALLERY

## 2020 - 2021

AADHAAR's interventions are primarily focused Environment & Disaster on Management, Local governance Institution building, Education, Digital and Vocational skill development. These interventions are focused on marginalised communities. Our target group revolves around women, youth and remote communities who are devoid of technological resources, capacities skills.

AADHAAR's developmental interventions can be divided into three sections which are as follows:

- 1. Local Self governance
- 2. Support to Civil societies
- 3. Education



AADHAAR's offices are situated in:

- 1-Uttarakhand
- 2-Himachal Pradesh
- 3-Uttar Pradesh

#### Location:

#### Administrative Office:

195/1, Vasant Vihar, Dehradun, Uttarakhand, India Ph-0135-2775900

**Project Office 1:** House No. B-78, Sector-92, Noida, Uttar Pradesh

**Project Office 2 :** Swavalamban Innovation Lab, VPO Rait, Tehsil Shahpur , Dist. Kangra, Himachal Pradesh

#### Registered office:

A-12, Vasant Apartment, 181/9, Kishangarh (Opp. B-4), Vasant Kunj, New Delhi-110070

#### Email:

mailaadhaar@gmail.com kamleshwar@aadhaarassociation.org

Website: AADHAAR



# ENVIRONMENT AND DISASTER MANAGEMENT

Since 2011, AADHAAR has been working on Environment Protection and Water Conservation, with the involvement of the community and own financial resources. AADHAAR's activities under the Devprayag block of Tehri Garhwal district, Uttarakhand, India are as follows:

#### **Community Mobilization**

AADHAAR conducted a series of meetings with the community on environmental conservation and its importance on agriculture and horticulture production and how to increase the production by adopting climate resilient techniques. As well as farmers were mobilized to form their farmer groups in the project area.

## Agriculture-Horticulture Promotion and Animal Production

On 15th, August 2020, AADHAAR distributed over 2000 Lemons, 1000 Bamboos and 2000 Kachnaar saplings in Bedakot, Langoor and Muliya Gaon villages with the support of Capgemini. The Villagers actively participated to plant the saplings through shramdaan. Plantation activities were successfully completed on 21 August 2020.

#### Trainings/Capacity building of Farmers

AADHAAR organised a one day training workshop in Mulyagaon gram panchayat on 9th August 2020. About 20 Men and 54 Women participated in this training. During the training farmers were given detailed information about group formation and its objectives. This was followed by formation of 5 groups in the project area known as production groups.

AADHAAR in collaboration with Agriculture and Horticulture Department procured 8 quintals of neem fertilizers and 200kg of ginger seeds in the project area. The above fertilizers and seeds were then distributed amongst 126 farmers in 5 villages.







Distributed 2000 Lemons, 1000 Bamboos and 2000 Kachnars in 3 villages.

Trainings and capacity building were provided to 20 Men and 54 women beneficiaries.

Seeds and Fertilizers were distributed amongst 126 farmers in 5 villages.

Environment day was celebrated on 5th June at Village Mahar.

Spring shed management of Mulyagaon and Mahar covered 9 panchayats.

During COVID pandemic, 444 migrants were supported with dry rations, sanitisers and personal hygiene kits.

45 identified poor families (5 families from each panchayat) were supported with dry ration for one month.

#### **COVID pandemic support:**

8100 PPE Kits, more than 165000 triple layer masks, 600 N-95 masks, gloves, hand sanitizers etc were provided for the front-line corona workers of district-Dehradun, Tehrigarhwal in Uttarakhand, Gautam Budh Nagar in Uttar Pradesh and Municipal corporation Pune in Maharashtra.



#### **Environment Day Celebration**

AADHAAR organised a small event on 5th June 2020, to mark the Environment Day at Village - Mahar amidst COVID. We gathered with our beneficiaries to "celebrate biodiversity", the theme for 2020's Environment day. Villagers were informed to conserve the biodiversity in and around their villages as well as conservation of their crops to sustain our existence.

## Spring shed management of Mulyagad and Mahar Sprinshed

Springs are the life line of the hill community. These springs are drying because of the negligence of proper management thus AADHAAR approached NABARD to provide support to conserve and manage the springs of Mulya Gad and Mahar spring shed. Analysing the need, our request was approved by NABARD. Therefore they had sanctioned two Sprinshed projects for – Mahar and Mulya Goan covering 9 panchayats of Devprayag block, Tehrigarhwal for the month of March. Since then, spring profiling work and entry point activities are in progress. Various maps and field survey of the spring was done.

#### Disaster Preparedness and Management

During the first wave of COVID pandemic, Gram Panchayats were made responsible by the Uttarakhand government to manage and maintain the isolation centres for those who were returning from the cities. Due to the lack of institutional management and resources, it was becoming difficult to manage these centres by the Panchayats. Therefore chair persons of 9 Panchayats project area, of the Hans Foundation approached local Partner AADHAAR and CBED to support their gram panchayats to manage the quarantine centres.

Responding to the need of the hour, CBED and The Hans Foundation extended its support in running these 9 centers. Before going ahead, a formal request letter was sent to Mr. Sandeep Tiwari (IAS), SDM, Kritinagar and Mr. Abhishek Ruhela (IAS), CDO, Tehri Garhwal to allow distribution of the dry ration and to do other planned activities. The concerned SDM gave his approval to provide the support and issued passes to volunteers on 22/05/2020

On 24 May, project had supported 250 migrants and there after 214 migrants were supported with dry ration, sanitizers and personal hygiene kits containing brush, tooth paste, comb, razor, soap, mask and towel etc. This material was handed over to the concerned chairperson of Gram panchayat and ASHA to distribute in the quarantine centres.

Before emergency support from the project, the condition of the sanitation and cleanliness was pathetic in the centers, thus migrants were motivated to keep their rooms, toilets and centers clean and sanitize daily. ASHA workers were motivated to visit centers to check the hygiene, sanitization and health of the quarantine people regularly.

45 identified poor families (5 families from each panchayat) were also supported with dry ration for one month.

## Support to Government Corona Warriors to fight with Covid-19 pandemic:

AADHAAR with the support of Capgemini provided about 8100 PPE Kits, more than 165000 triple layer masks, 600 N-95 masks, gloves and hand sanitizers for the front-line corona workers of district-Dehradun, Tehrigarhwal in Uttarakhand, Gautam Budh Nagar in Uttar Pradesh and Municipal corporation Pune in Maharashtra.























# DIGITAL SKILL BUILDING & VOCATIONAL TRAINING

#### **Digital Literacy and Spoken English:**

AADHAAR along with its partners, CSC academy and government of India started a pan-India project on digital literacy and spoken English from January 2020 in 11 cities namely Mumbai, Pune, Kolkata, Trichy, Salem, Chennai, Bhubaneswar, Gandhinagar, Delhi-NCR, Bengaluru and Hyderabad with the support of Capgemini India Ltd. Under this project, following activities have been undertaken till March 2021.

#### **Digital Literacy**

This scheme is aimed at empowering the citizens in rural /semiurban areas by training them to operate computers or access digital devices i.e tablets, smartphones etc. To help them be technologically updated i.e send and receive emails, browse internet, access Government services, surf informations online, undertake digital payments and hence enable them to use the IT related applications especially digital payment, therefore to actively participate in the process of national development.

This scheme aims to bridge the knowledge on digital device, specially targeting the urban/semi urban population who are digitally illiterate.

AADHAAR-CSC Academy has identified 85 training centres who will be providing digital and English literacy courses.

CSC Academy has shared the logo branding and Standee of Capgemini to all assigned centres. Identification and registration of eligible candidates from semi urban and rural areas have been done. Centre to conduct training of candidates with the provided digital Literacy content. After completion of training candidates they will have to appear for an online assessment on Digital Literacy. Total 5,689 candidates have been enrolled and 2,566 got certified under Digital Literacy (PMGDISHA) respectively.





#### **English Literacy**

India has the largest population of illiterate adults in the world i.e. 287 million, which is 37% of the global total. Today, 40 % population isn't getting education. Larger portion of this population belongs to rural India. English literacy is mandatory for all citizens to access digital world. Rural India is still struggling to get access to quality English literacy. Economic disparities, gender discrimination, caste discrimination, and technological barriers are the hurdles to achieve English literacy in India. Illiteracy becomes a vicious cycle affecting the social and economic development of India. Beside this if a person is English literate, he/she/they can:

- Become self-reliant with the awareness on technological developments.
- Easily employed in his/her profession and improve the future of next generations.
- Become easy to acquire digitalized India.

CSC Training centers has enrolled candidates and have started providing the contents along with audios and visuals. The maximum duration of this course is six months with credentials. After completion of the Basic English course candidates get their completion certificate. Therefore in total we have 3,964 candidates enrolled and trained under Digital Literacy (PMGDISHA) respectively.

#### MIS & Volunteering platform

This project aims to create and manage MIS data of volunteers and CSO online for Capgemini. This online platform will support partners of Capgemini, update their day-to-day activities online. At present, there are 11,311 beneficiaries and over 66 partners using this platform. The objective is to digitally map the impact of the projects and engagement of volunteers in the programs as well as contribute towards the community as part of Corporate Social Responsibility. Till date, 584



AADHAAR with CSC Established centres in 11 Cities
5689 Candidates were enrolled for Digital literacy.
2566 Candidates were certified.
3966 Candidates were enrolled and trained under English Literacy.



Events were Organised in Focus Areas where 4,142 volunteers participated and volunteered 15805 Hours.

#### Capgemini Knowledge Partnership Project

"Digital Academy-Enriching Knowledge and Strengthening Capacities through Simplon Pedagogy"

To bridge the skill gap in IT sectors (digital skills) in India, AADHAAR in consortium with its key knowledge partner, Simplon.co France started a project to create a cadre of youths enabled with required digital skills in IT sector. This project proposes to set up Digital Factories called "Digital Academy' powered to train youths disadvantaged social backgrounds. The beneficiaries of the training program would mainly be underprivileged youth coming from disadvantaged backgrounds and territories, inclusive of differently abled people, women and teenage girls. The training curriculum, pedagogy and modalities vary from one sites/locations to the other. Some courses proposed would be for short duration, other courses run for several months (min 5 to 6 months), some would focus on specific programming languages, professional training pathways as well as training on digital literacy. The overall objective of the project is to reduce unemployment, ensure access to work for youth facing the risk of exclusion, who are NEET (not in education, employment or training). Activities undertaken in the project are as follows:

To base the program design of the training, the first phase of the program involved AADHAAR and Simplon conducting a market study, to assess the needs in the Indian digital job market. This was done to ensure proper adaptation of the trainings to the local context.

This study is an essential tool in the first phase for AADHAAR, Simplon and Capgemini to ensure an in-depth understanding the requirements of local labor market and provide appropriate support to Capgemini partners for a successful placement of the trainees.

The completed survey was submitted to Capgemini after the assessment by partner organization and global recommendations. Extensive action plan with timelines and respective activities for the partner organization was prepared and distributed amongst organization each under the knowledge partnership program.

Under Knowledge partnership program, discussion, assessment and observations on the activities to be undertaken was held with each partner organizations. These included activities specific to curriculum re-engineering, TOT and TPMT trainings. They shared a schedule till 31st December'20 with all partners of Capgemini. Due to COVID, webinars and online training methodology were conducted with partner organizations of Simplon.



## The following is the Executive summary of the survey:

A working level of English is mandatory for finding a successful career. Many lower level universities conduct studies in a vernacular medium which unable students to master English, which further prevents them from being able to take on an adequate position in the workforce.

Mastering English is the transversal skill that will empower trainees and help them be placed in a professional setting.

Soft skills are as important as the technical skills and should not be separated.

A need for communication skills was expressed by a large portion of the interviewed employers: employees must be able to understand what is asked of them and to communicate about their work effectively.

#### Confidence and ability to learn new things:

It has been mentioned that new hires have a tendency to focus on what they already know, instead of gaining new abilities.

#### Web and mobile development:

In the three cities we studied, a large number of companies expressed a need for full stack developers due to shortage in talented technically skilled people, who are able to perform and understand the requirements of the work within a company setting.

#### Data / Data Science / Analytics:

All the three cities, especially in Mumbai, we found a need for employees who are well versed in operating datas. The reason being due to the presence of many corporations and BFSI companies, which have major concerns about storing, securing, analyzing and using data.

#### Hardware networking / CCNA

This is another highly demanded profession, especially where we can find a high number of outsourcing companies (such as customer technical support or network support). These employees must be able to work on maintaining, and resolving problems linked to companies.

#### Financial literacy program:

Money Minded scheme is ANZ bank's flagship financial education program. ANZ bank is a partner of Capgemini. AADHAAR has collaborated with ANZ-Capgemini to deliver a basic financial literacy program that teaches people, especially our beneficiaries of Usha SIDBI Swavalamban Silai School the skills to make informed choices with their finances and their future. The beneficiaries of Usha SIDBI Swavalamban Silai School are basically rural women who have decided to be homepreneurs and it is essential for them to be in control of their hard earned money. The main objective of this training is to improve their financial skills, knowledge and confidence in dealing with money. The program is structured in such a way that the participants can understand how to save money even if our income remains same.

The scheme basically deals with the following topics:

- Planning for future
- Why to have goals and concept of SMART goals(Specific, Measurable, Achieveable, Realistic, Time Bound)
- How to make a Vision Board for our goals
- Making money last until payday
- Needs vs. Wants
- Budgeting
- Assertiveness to saying 'No'
- Committing to Action

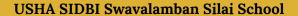
2 Districts were involved.

24 Beneficiaries were impacted.

2 Training programes were conducted.

#### **USHA Silai School**

AADHAAR in collaboration with **USHA** International is implementing its Silai School Model in District Kangra of Himachal Pradesh. Silai Schools are community-based initiatives with the aim of empowering a village level women entrepreneurs within the community space. This is a scalable model. Once the women transition into a master trainer, she in turn would have to train at least twenty other women in a span of one year. In this way women would not only earn money from tailoring but they can also become master trainer. They are also taught on basic repairing skills. AADHAAR is coordinating 10 Classical Silai Schools in Fatehpur and Nurpur Blocks of Kangra District since February 2019. 7 days training program was conducted for women entrepreneurs at Raja Ka Talab, Fatehpur District Kangra between 10th to16th February, 2019. The women were provided with sewing machine, stand, training book and a sewing kit. AADHAAR is confident in expanding this project to reach out to more women in this region.



SIDBI and Usha collaborated to fulfill the objective of creating women led microenterprises within the rural landscape and enable financial independence. AADHAAR was identified as their Partner to implement 150 Silai Schools in 3 Districts -Kangra, Hamirpur and Chamba.

3 Districts covered 150 schools opened 300 beneficiaries impacted







## Below are the summary statistics of these 150 Swavalamban Silai Schools:

- 1. Location covered: 3 districts, 7 blocks and 150 villages
- 2. Average learners attending per school: 4.5
- 3. Total number of learners completed their courses: 300
- 4. Average Monthly income of Swavalamban schools = Rs.15,086/-
- 5. Monthly income range: Up to 23,000
- 6. Cumulative income of homepreneurs from all three sources: Rs.21.3 lakhs

## Highlights of USHA SIDBI Swavalamban Silai Schools:

- 1- Monthly income from their jobs have increased during the lockdown period as compared to previous months. However due to COVID-19 situation, attendance in the schools and the income from learners' fee slightly decreased.
- 2- This year more than 300 Silai school learners have completed their course from Swavalamban Silai schools.
- 3- Women Entrepreneurs are charging fees of Rs. 300 to 1000 per month.
- 4- Attendance in Swavalamban Silai schools slightly decreased from 5 to 4.5 due to COVID-19 situation.
- 5- Homepreneurs from Kangra district of Himachal Pradesh state have highest monthly average income amongst all district (4,780 per homepreneur).









#### Swavalamban Innovation Lab in Pine Needle Handicraft

SIDBI in collaboration with AADHAAR Sanctioned setting up of Swavalamban Innovation Lab in Pine Needle Handicraft in Rait Block, Dist. Kangra, Himachal Pradesh.

The Forest Cover in the Himachal Pradesh consists mainly of Pine Trees (Pinus wallichina, Pinus roxburgi Pinus gerardiana) commonly called as Cheel. During summer the dried pine needles cause forest fires. These needles had no significant use (except mulching) to the local communities living in the vicinities of the forests. AADHAAR Himachal team was instrumental in converting this waste product into Handicrafts. Our Master Trainer has trained over 1000 women in this Pine Needle Weaving craft since 2007, making products like baskets, bowls, trays, hats, table mats and coasters. The Handicraft Market requires regular design improvement and new products development to meet the consumer demands. This is where the local women artisans face lot of problem. They dont have facilities where women artisans can experiment developing new products. AADHAAR had approached SIDBI for setting up of facility and SIDBI approved . The Facility will be set up in initial months of coming year. The SIDBI Swavalamban Innovation Lab for Pine Needle Handicraft will be a first of its kind platform in Himachal for the artisans to design and develop new value added products. The designs developed will be available to Artisans across other districts and will help in enhancing their income as well as mindset to be innovative entrepreneurs. The SIDBI Swavalamban Innovation Lab will be equipped with machines, materials and methods to develop new products. The need for the Innovation Lab was because women Artisan had to work from their home and they couldn't process the Pine Needles (boiling, drying in shade, dye) in the standard way leading to low quality, due to which the products got rejected from the buyers. This Swavalamban Innovation Lab will be used to provide standardized raw materials to women artisan reducing the risk of rejection by buyers.



## Local Self Governance (PRIs and ULBs) and Institution Building

AADHAAR organised orientation programme for the elected representatives as well for gram sabha members on their roles and responsibilities and how they can use schemes for the development of their panchayats.



## **EDUCATION**

#### **Education Initiative "Vidya Arpan"**

To enhance equal access to education for vulnerable girls, AADHAAR launched a project named Vidya Arpan in Mahamaya Balika Inter College, Sector 42, Noida in 2017. Under the ongoing project AADHAAR had run remedial classes on science and mathematics for the students of class 10th; mathematics and physics for class 12th.

Due to the COVID-19 pandemic in the country the classes halted therefore, we had to undertake some novel methods to continue imparting education to the needy students. In keeping with the government's guideline of 'social distancing' we decided to open a you tube channel named 'VIDYA ARPAN'.

With the channel online, our teachers uploaded educational videos on certain topics of their respective subjects. The link of the channel was passed on to the school and they were requested to send the link to students. Our target audience is the potential class 9th and class 11th students who were to be promoted to class 10th and 12th respectively. At present, 12 educational videos have been posted by our teachers and we have 52 subscribers to our channel. Our students are encouraged to ask questions and get their doubt cleared and the teachers clarify their doubts through successive videos.

103 students cleared 10th standard.
21 students cleared 12th standard.
12 Educational videos were uploaded on our youtube channel-" <u>Vidya Arpan</u>".
52 subscribers subscribed to our channel.

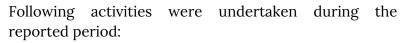




## SUPPORT TO CIVIL SOCIETIES

#### Sustaining livelihood through rain water harvesting for small scale productive use

AADHAAR is providing technical and handholding partner organization support to its CBED implementing the project "Sustaining livelihood through rain water harvesting for small scale productive use' supported by the HANS foundation with its main object being promotion of medicinal plants in Gram Panchayats namely Mahar, Kimkhola, and Kandi, Tehri Garhwal block, Uttarakhand. The project is aiming to address the problem of water scarcity through promotion of rain water harvesting and livelihood by the introduction on usage of crops which needs less water and which is resistant to wild animals' attack, like medicinal plants (tulsi, and rosemary etc.) in inter cropping to revive agriculture.





#### **Farmer Producer Group Meetings:**

AADHAAR has formed 45 active producer groups in the project area, which consists of 440 members (385 women and 55 men). Out of the above 45 groups 8 new groups (1 Langur, 5 Mulyagaon and 2 Bidakot) were formed in the reported period. During this quarter only 120 meetings of these groups had been organized. Handholding support was provided to these groups to conduct their monthly meetings regularly to strengthen the collectivization process. Inputs on horticulture and agriculture, related to harvesting of kharif crops were provided during these meetings.



#### **Strengthening of Cooperative**

AADHAAR mobilised 11 members to join Aprajita swayat sahkari samiti's "cooperative" . It has a total of 239 members out of which 11 members were mobilised to join the cooperative. Cooperative has total shared capital around Rs 72,100INR. At present, mobilisation of farmers is undertaken to join the cooperative.

#### **Irrigation Channels**

Panchayat chairpersons and communities were continuously approached to identify the irrigation channels that requires repair and the areas where new channel can be constructed to increase the irrigation potentials. Minor irrigation department was also approached to take few irrigation channels to repair. Panchayat chairpersons were also motivated to do work on water conservation by leveraging MGNREGA fund.

#### **Livelihood Promotion Support**

AADHAAR's Livelihood Promotion Support with ongoing government scheme :

Farmers were given inputs to grow traditional crops in line sowing as well as motivated them to sow tulsi seeds. 10 kg of tulsi seed was procured and distributed among 181 farmers. In Birakot and langur Panchayats, farmers were given on site inputs to sow the tulsi seeds. Farmers who had sowed ginger were also provided information of its manuring and water cycle. Input was also given on how to use neem fertilizer.

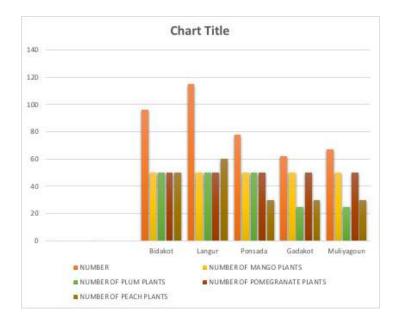
Under horticulture, around 900 saplings of mango, plum, Pomegranate and peach were distributed among 418 farmers in Birakot, Langur, Ponsada, Garakot and Mulyagaon Panchayats to grow around their home vicinity.



53 Farmers production groups were formed.

There were 440 members in the groups.

120 meetings were conducted.



### STAFF DEVELOPMENT

#### Goodera P3 platform (26th September, 2020)

Duration: 1 day

Staffs who attended the training: Kanika, Project Coordinator

The training was on how to use the P3 platform to analyze the data.

#### Feedback:

As a Financial data approver for CSC digital literacy programme this was very much useful to me.

Financial Education Program (29th September 2020 to 1st October 2020)

**Duration: 3 days** 

#### Staffs who attended the training:

- 1- Kanika, Project Coordinator
- 2- Zakir, Administrative Officer

Money Minded is a flexible adult financial literacy program that builds knowledge, confidence and skills to help people make informed choices with their finances and future. It is ANZ's flagship program to improve financial wellbeing in the community, supporting ANZ's purpose to shape a world where people and communities thrive.

#### Feedback:

"I was able to take this training to the beneficiaries. I conducted the money minded session for 10 beneficiaries of Usha Silai School, Garhwal,Uttarakhand on 7th December 2020. I also conducted another session for 14 women beneficiaries of Usha Silai School at district of Kangra, Dharamshala, Himachal Pradesh. Therafter, i was awarded a certificate accrediting me as a ANZ- Capgemini certified Money Minded trainer" - Kanika, Project Coordinator

" I was able to understand and learn new skills on money management and its importance to our future development. I was able to educate others on financial literacy - Zakir, Administrative Officer .

Tally prime (15 -Dec 20 to 15-Jan 21)

**Duration: 1 month** 

Staffs who attended the training: Zakir, Administrative Officer

Tally Prime is a complete accounting software for small and medium organizations. Tally Prime helps us to manage accounting, inventory, banking, taxation, banking, payroll and much more to get rid of complexities.

#### Feedback:

As an Administrator this training enhanced my skills.

## WALL OF CASE STORIES

22 yrs old, Kajal Sharma is a hardworking woman, she did not have an opportunity to pursue her studies after 12th. Her struggles as a married women did not stop her from learning. She joined Usha Swavalamban Silai School and worked hard to became a certified trainer. At present, she runs her own school with 10 students. She is proud to say that she build her family with her hard earned money. Her husband inlaws have been very supportive towards her career.

35 yrs old, Suganya Devi is a wonderful human. She couldnt pursue her education after 8th grade due to her financial conditions. She ioined Usha Swavalamban Silai School and worked hard to became a certified trainer. She is supporting her family with her earnings as well as supporting other women who cannot afford to pay the fee. She is teaching them free of cost as few of them come from poor families. Her family is supportive towards her decisions.

old Nikita hails from Pune. yrs Maharashtra. After passing her intermediate she was searching for a job to support her family financially. She was facing difficulties in getting suitable opportunity due to lack of basic computer skill. Her family couldn't afford to send her for computer coaching classes. She is thankful to capgemini supported digital literacy program for providing such opportunity. After completion of digital literacy program, she is working as Lab instructor in Mancers Infra Services Pvt. Ltd. (Computer Training Institute) Khadki, Pune in Maharashtra.

Vani Sri, a 20-year enthusiastic tech-savvy from a small village of Salem district of Tamilnandu. She is thankful to be part of AADHAAR -CSC digital literacy program for helping her achieve her dream to learn computer skills. Which was initially out of her reach due to financial constraints. Along with operation of digital device, she is confidently using her latest smartphone for various citizen centric services, digital transaction and became role model by creating awareness to the other members of her communities.















### **OUR PILLARS OF SUPPORT**

We immensly thank our donors and supporters who have stood by us to create changes in peoples lives.

**TATA TRUSTS** 































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